



# SETH APTER

Sizzix®

June 2025

100010-SX2557



## The Collection Overview



Watch the Video



We are thrilled to welcome a new licensed artist to partner with the Sizzix brand - New York based Seth Apter, a renowned mixed media artist, instructor, designer and author. Bringing his own unique style to a brand-new collection for Sizzix, Seth's first release set to launch in June 2025 features designs across a range of Sizzix Thinlits™ dies and Embossing technologies, this exciting debut collection celebrates Seth's signature mixed media style.







## About Seth Apter

Seth is a mixed media artist, instructor, designer, shop keep, and author from New York City. He came to the world of art later in life, transitioning from a full-time career as a psychologist to being a fulltime artist and maker. His artistic practice is based on the concepts of community and collaboration and believes in the power of art to bring people together. His work has been exhibited in multiple exhibitions and can be found in numerous books and national magazines.

He has also published two books of his own, *The Pulse of Mixed Media* and *The Mixed-Media Artist*, with North Light Books. His love of the creative energy that occurs when artists are brought together has led him to spend a great deal of time teaching workshops - both online and in person across the world. As a designer, he has created collections with many companies over the years, including FreeSpirit Fabrics, Impression Obsession, StencilGirl Products, Spellbinders, Emerald Creek Craft Supplies, WOW, Aladine, and PaperArtsy.





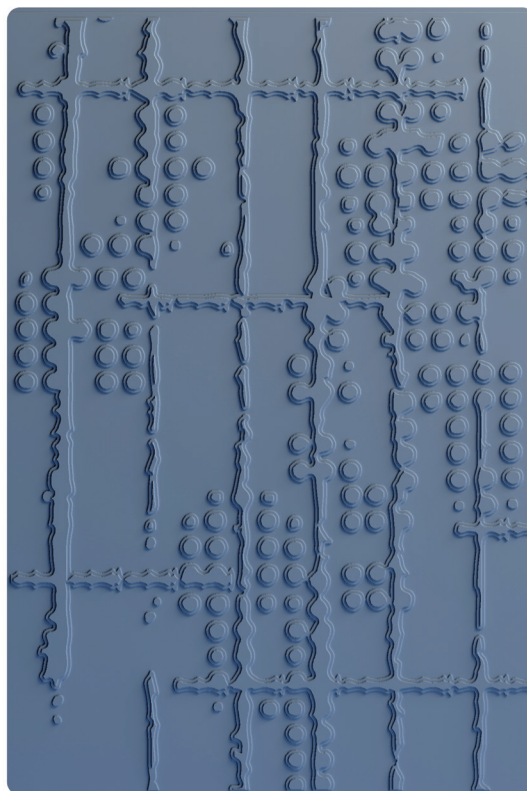
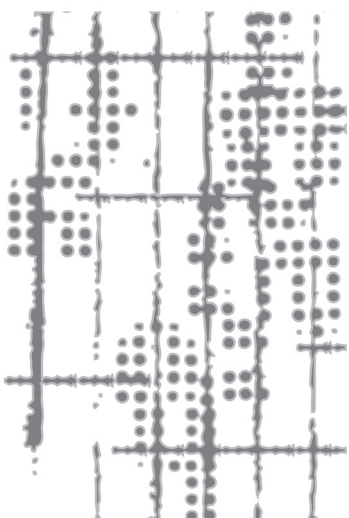
**666904**

Sizzix® Multi-Level Embossing Folder – Dot Matrix by Seth Apter

**Approximate Design Size:**

15.88cm x 10.80cm

6 1/4" x 4 1/4"







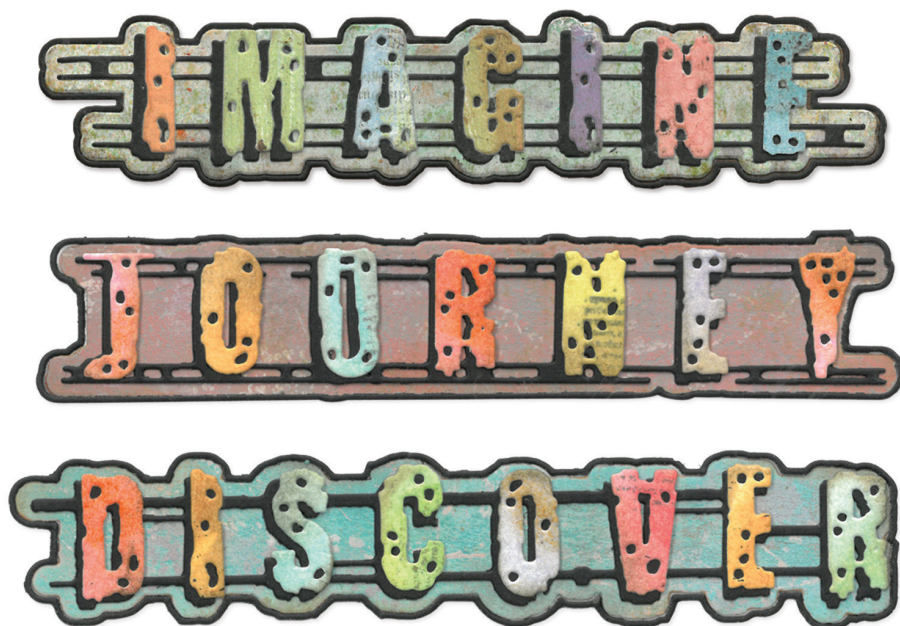
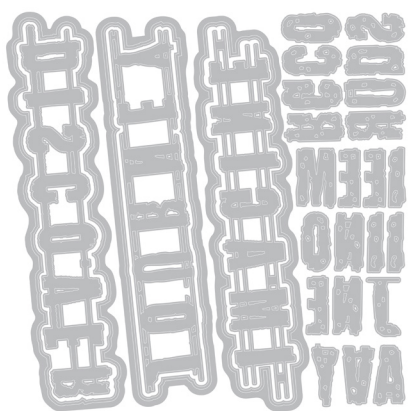
**666905**

Sizzix® Thinlits™ Die Set 28PK - Word Wafers #1 by Seth Apter

**Approximate Design Size:**

4.13cm x 13.97cm – 0.64cm x 1.91cm

1 5/8" x 5 1/2" – 1/4" x 3/4"



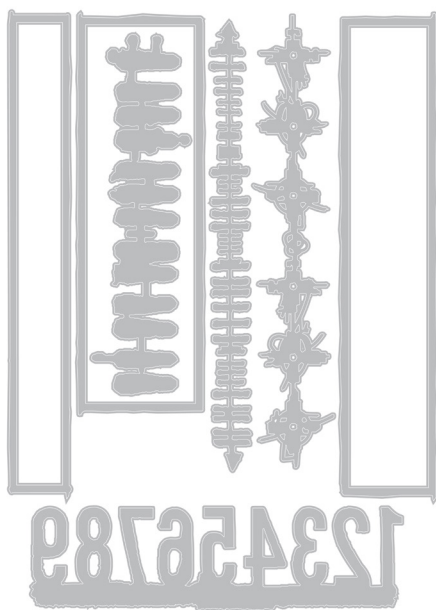




**666906**

Sizzix® Thinlits™ Die Set 7PK - Borderlines by Seth Apter

**Approximate Design Size:**  
 2.54cm x 12.38cm – 0.95cm x 11.75cm  
 1" x 4 7/8" – 3/8" x 4 5/8"







**666907**

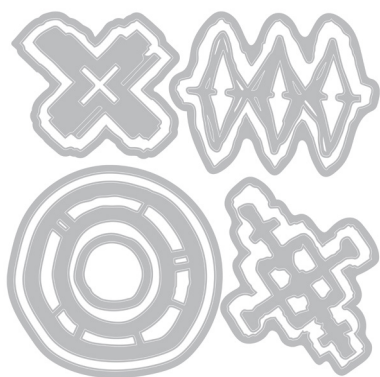
Sizzix® Thinlits™ Die Set 9PK - Roundabouts by Seth Apter

**Approximate Design Size:**

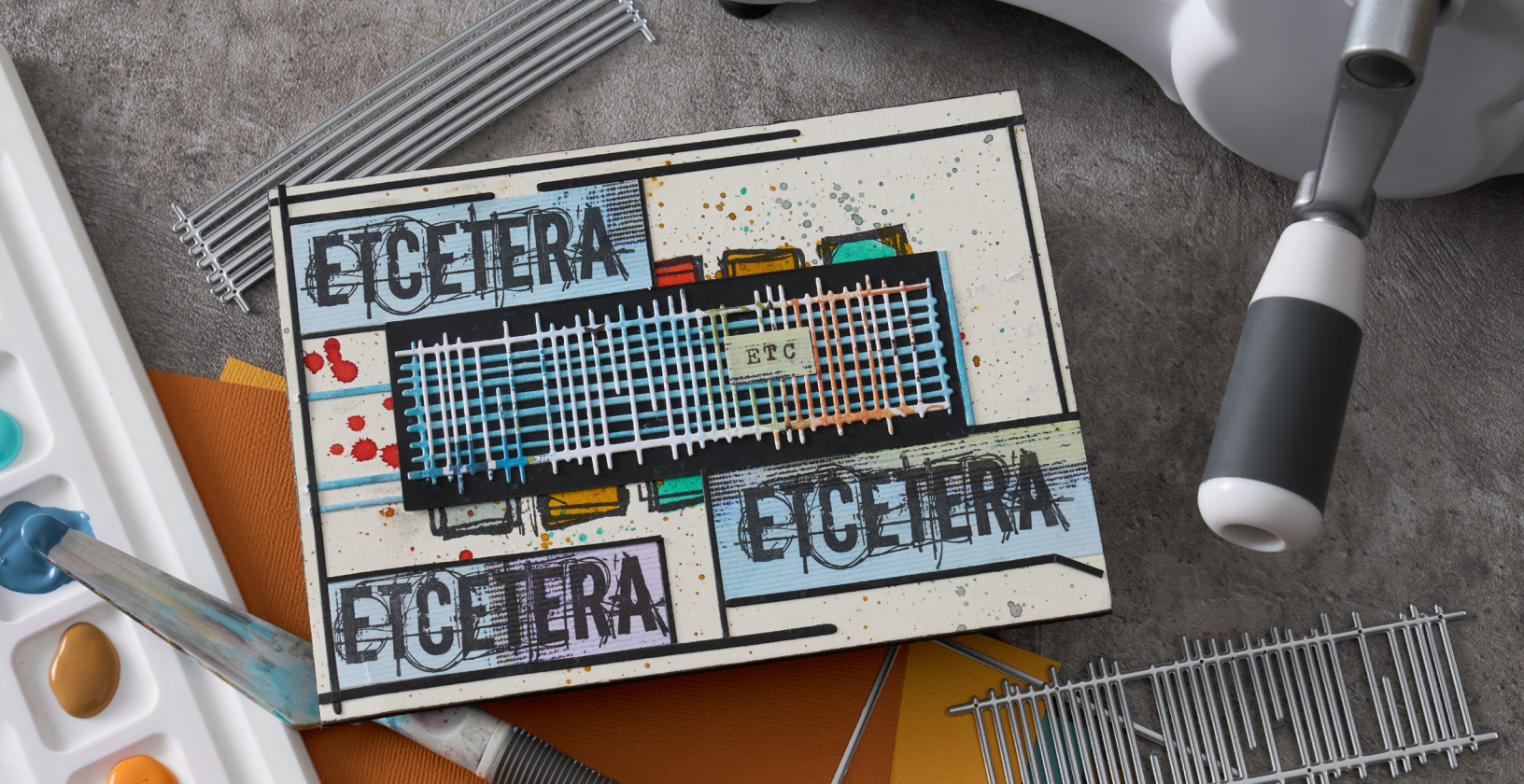
6.03cm x 6.03cm – 3.49cm x 3.49cm

2 3/8" x 2 3/8" – 1 3/8" x 1 3/8"

Compatible with Sizzix® Sidekick™ (661770)







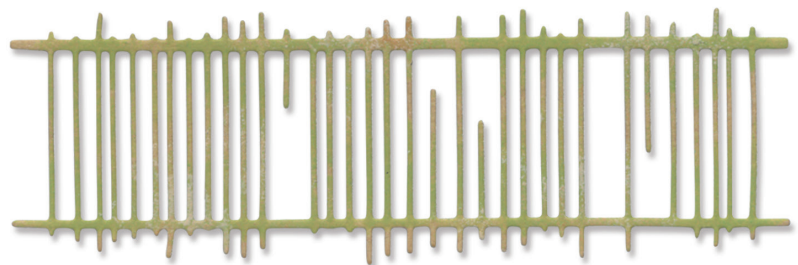
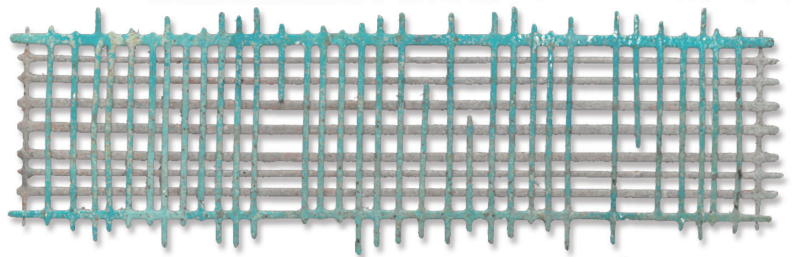
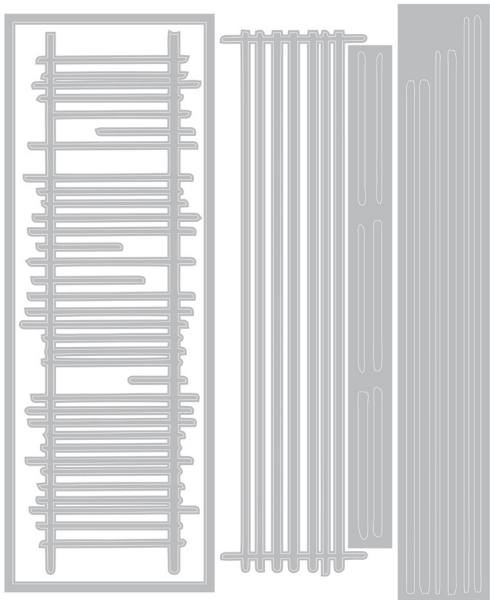
**666908**

Sizzix® Thinlits™ Die Set 5PK - Tracks by Seth Apter

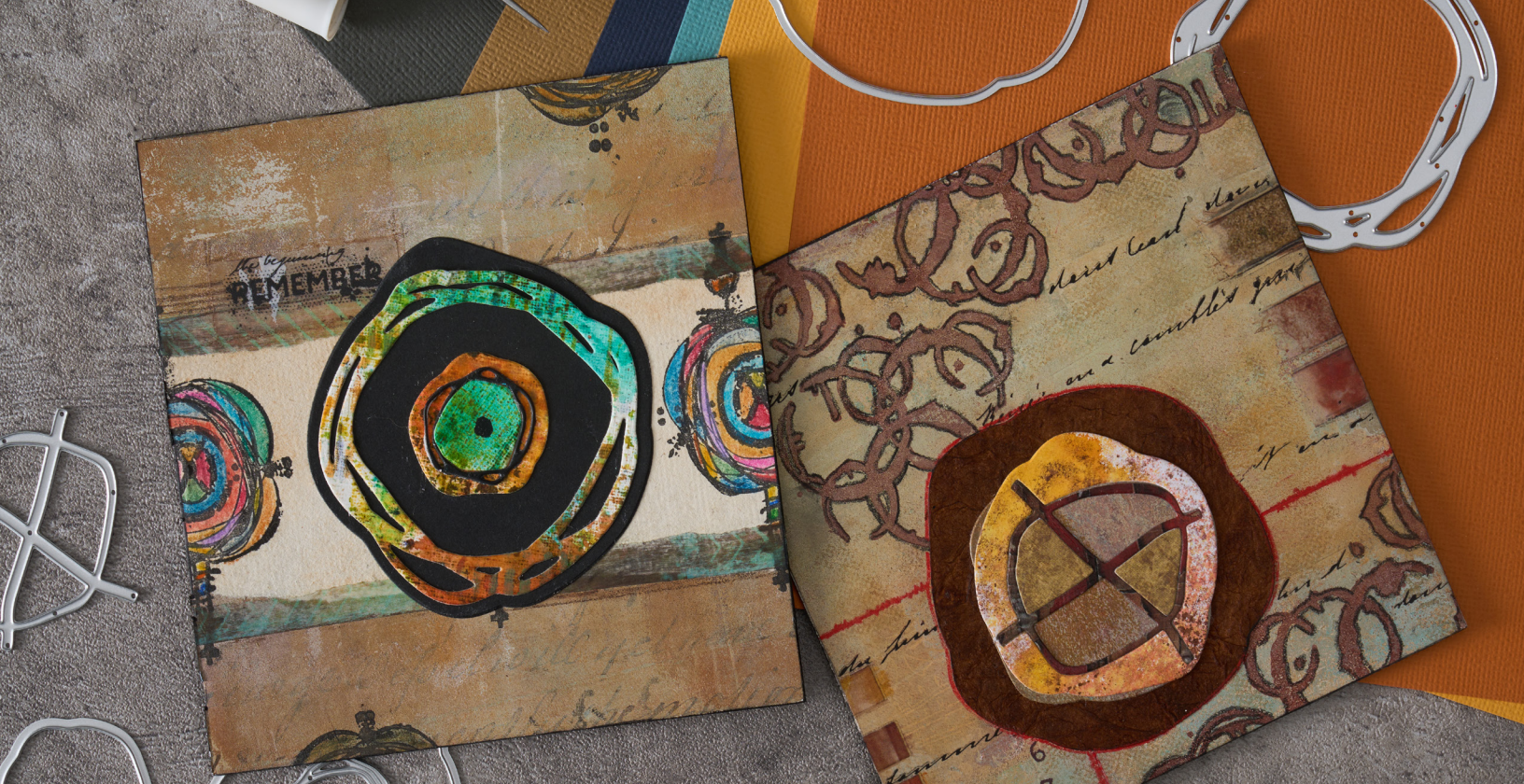
**Approximate Design Size:**

4.76cm x 13.34cm – 0.95cm x 11.75cm

1 7/8" x 5 1/4" – 3/8" x 4 5/8"



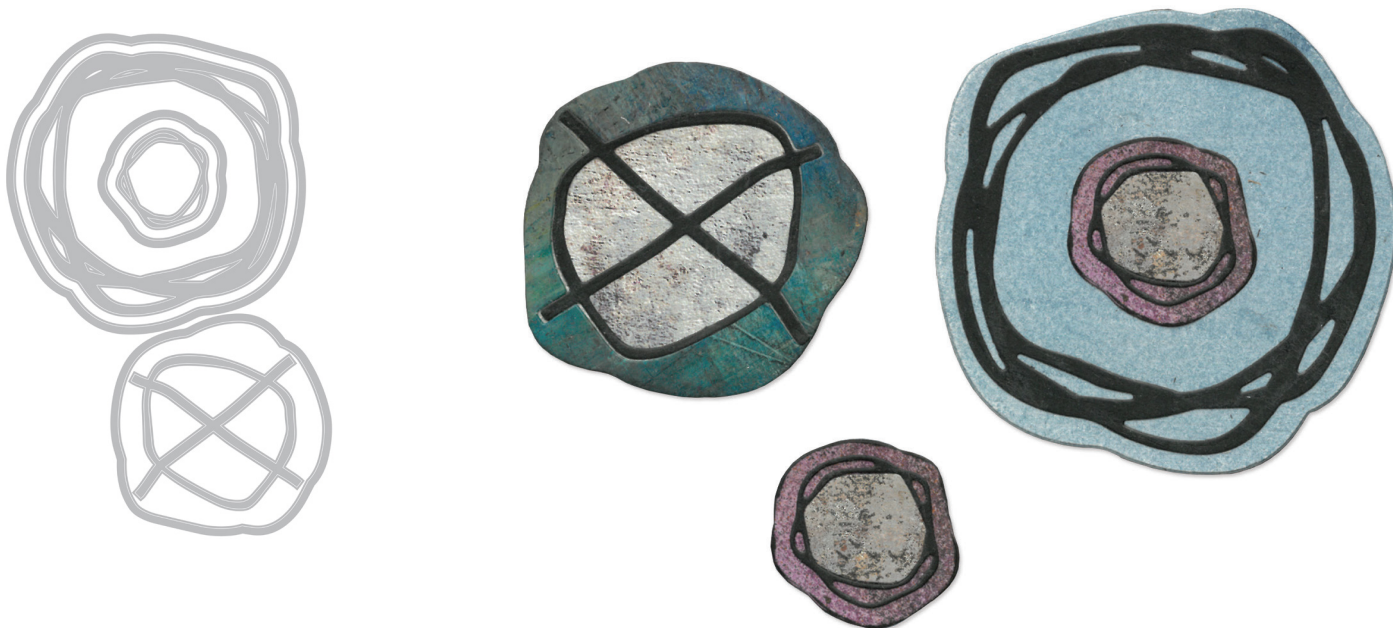




**666909**

Sizzix® Thinlits™ Die Set 6PK - Twisters by Seth Apter

**Approximate Design Size:**  
 7.62cm x 7.62cm – 2.22cm x 2.22cm  
 3" x 3" – 7/8" x 7/8"







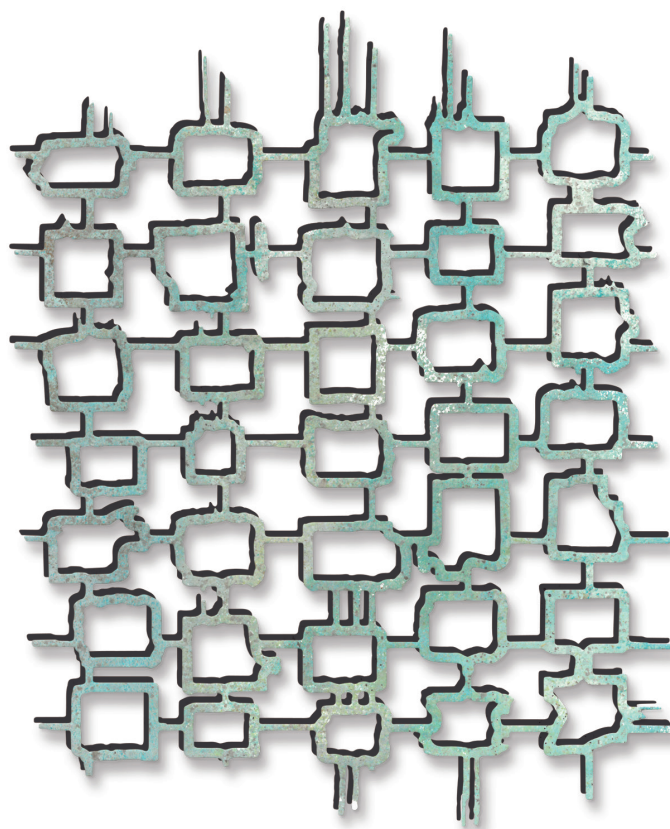
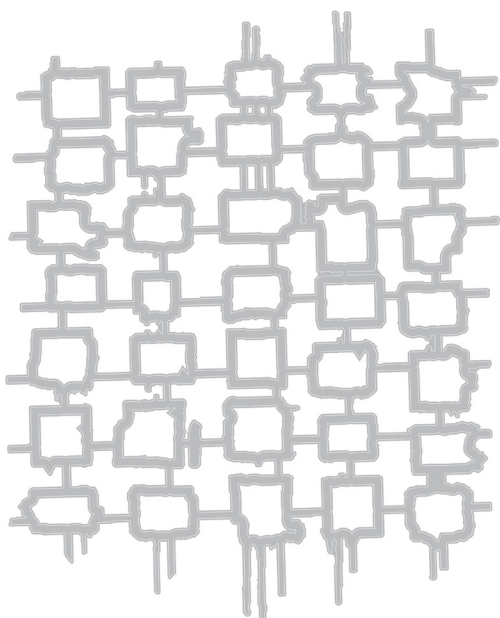
**666910**

Sizzix® Thinlits™ Die Set 1PK - Waffles by Seth Apter

**Approximate Design Size:**

6" x 7 1/4"

15.24cm x 18.42cm

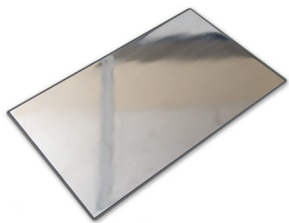






# Tools & Accessories

660470



656380



665799



660513



665798



665800



662880



656499



660470 - Sizzix® Accessory - Chrome Precision Base Plate

656380 - Sizzix® Making Tool - Die Pick

665799 - Sizzix® Making Tool - Intricate Craft Tool Set

665798 - Sizzix® Making Tool - Sizzix Effectz™ Craft Tool Set

665800 - Sizzix® Making Tool - Sizzix Surfacez™ Craft Tool Set

662880 - Sizzix® Multi-Tool Accessory - Blending Tool w/ Replacement Sponge

656499 - Sizzix® Accessory - Magnetic Platform

660513 - Sizzix® Making Tool - Die Brush & Foam Pad for Wafer-Thin Dies





# Making Essentials

663474



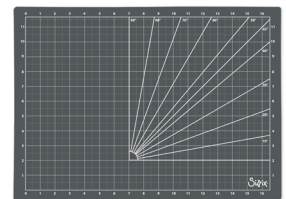
664576



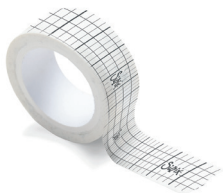
663709



663384



663473



664140



663474 - Sizzix® Making Essential - Permanent Adhesive Roller

664576 - Sizzix® Making Essential - Express Glue, 120ml

663709 - Sizzix® Making Essential - Foam Tape

663384 - Sizzix® Making Tool - Cutting Mat, A3

663473 - Sizzix® Making Essential - Maker's Tape, 2PK

664140 - Sizzix® Making Tool - Curved Fine-Tip Tweezers



# Sizzix® Surfacez

665990



665989



665695



663007



663780



664873



666739



665990 - Sizzix® Surfacez - Cardstock, A4, White, 60PK

665989 - Sizzix® Surfacez - Cardstock, A4, Black/Ivory/White, 60PK

665695 - Sizzix® Surfacez - Cardstock, A4, 20 Muted Colors, 80PK

663007 - Sizzix® Surfacez - Cardstock, A4, 20 Colours, 80PK

663780 - Sizzix® Surfacez - Cardstock, A4, 10 Neutral Colours, 60PK

664873 - Sizzix® Surfacez - Cardstock, A4, 10 Eclectic Colours, 60PK

666739 - Sizzix® Surfacez - Cardstock A4, Summer Colors, 40PK





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