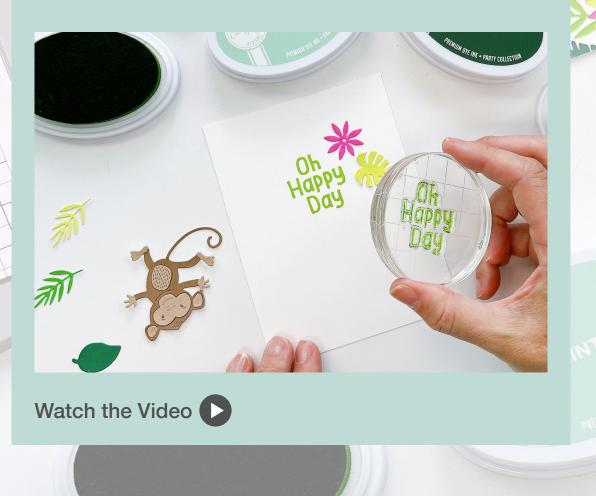


The Collection Overview

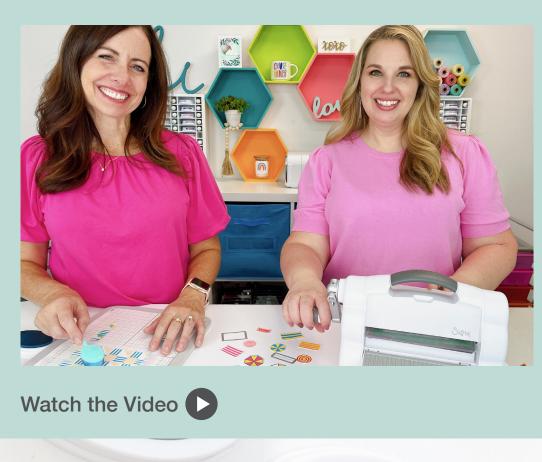


We are thrilled to announce the latest licensed artist to the Sizzix family, stamping and scrapbooking extraordinaire Catherine Pooler. The first release, set to launch in May 2024 features designs across a range of Sizzix Thinlits[®] dies, stamps, stencils and 3D Embossing technologies, which personify Catherine's celebrated signature style. Oozing with personality and charm the first release pairs the design styles of both Sizzix and Catherine Pooler, delivering a fun filled collection that is sure to be a big hit for the summer season, and a go to favorite year after year!

Catherine has built a loyal and engaged community, who have followed and shared her creative journey to date. With a talented team of brand ambassadors, over 62k YouTube subscribers and over 30k followers on both Facebook and Instagram, her global following continues to flourish. It is this close connection to the consumer that fuels Catherine's passion to deliver new and exciting products into the creative industry and the partnership with Sizzix is an exciting new adventure for her brand.



Introducing Catherine Pooler, Founder, and Erika Post, Head of Product Development





Catherine Pooler's journey with papercrafts began over 30 years ago, where she ventured from creating simple scrapbooks in high school to storytelling and creating scrapbook memories when her first daughter was born. After attending her first stamping party, her skills and love for papercrafting grew and she began teaching her very own classes at home. As the internet became more accessible, Catherine moved to teaching online and was astounded by the fact she could connect with people from all over the world. She launched her StampNation online community in January of 2011 as a place for crafters to share, learn and grow among kindred spirits.

Being surrounded by this creative community, allowed Catherine to learn more about makers; their journeys, passions and challenges. She wanted to support her community in being successful in their creative endeavors, which led her to launch her first Stamp of Approval collection in 2015. Each quarterly collection of products included her signature designs complete with background components, sentiments and dies, all thoughtfully curated to provide a full creative solution. Her success has continued over the years with growing product lines, including Catheine's signature ink range. Catherine's passion for creativity and connection with her audience has ensured that the wants, needs and desires of consumers' are always at the forefront of her high quality product releases. This is a shared value between both the Catherine Pooler and Sizzix brand, that will remain at the core of this exciting new partnership!

Bananas Dr You

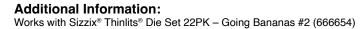
kS a Bun

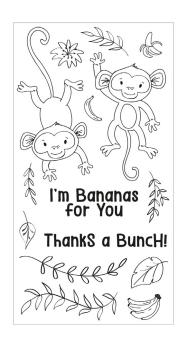


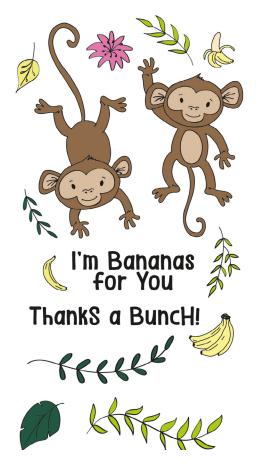
Sizzix™ Clear Stamps Set 15PK – Going Bananas by Catherine Pooler

Approximate Design Size:

4.45cm x 8.89cm - 0.95cm x 0.27cm 1 ³4" x 3 ¹⁄₂" - 3/8" x ¹⁄₂"



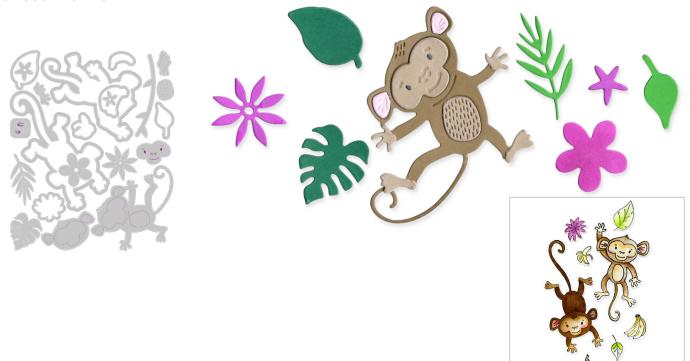






666654 Sizzix[®] Thinlits[®] Die Set 22PK – Going Bananas #2 by Catherine Pooler

Approximate Design Size: 4.76cm x 9.21cm - 0.32cm x 0.32cm 1 7/8" x 3 5/8" - 1/8" x 1/8"



Additional Information: Compatible with Sizzix[®] SideKick[®] Machine (661770) Works with Sizzix[™] Clear Stamps Set 15PK – Going Bananas (666653)

Works perfectly for creating wreaths with the NEW Sizzix™ Stamp & Spin Accessory!

LIME RICKEY

666660

Sizzix™ Clear Stamps Set 18PK – Stay Wild by Catherine Pooler

Approximate Design Size: 6.67cm x 1.59cm - 1.27cm x 0.95cm 2 5/8" x 5/8" - ½" x 3/8"

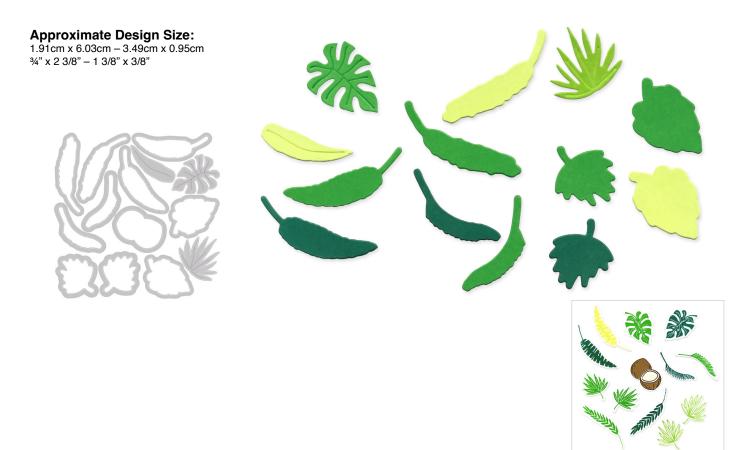
Additional Information: Sizzix[®] Thinlits[®] Die Set 13PK – Stay Wild #2 (666661)







666661 Sizzix[®] Thinlits[®] Die Set 13PK – Stay Wild #2 by Catherine Pooler



Additional Information: Compatible with Sizzix[®] SideKick[®] Machine (661770) Works with Sizzix[™] Clear Stamps Set 18PK – Stay Wild (666660)



Sizzix[®] 3-D Textured Impressions[®] Embossing Folder-Jungle Textures by Catherine Pooler

Approximate Design Size: 15.88cm x 10.80cm 6 1/4" x 4 1/4"

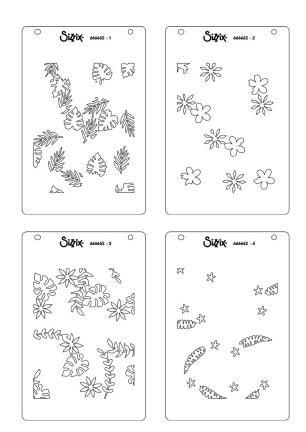






Sizzix[™] A6 Layered Stencils 4PK – It's a Jungle Out There by Catherine Pooler

Approximate Design Size: 13.34cm x 20.32cm 5 ¼" x 8"







666658 Sizzix[™] Clear Stamps Set 29PK – Synchronized Swimmers by Catherine Pooler

Approximate Design Size: 7.62cm x 1.27cm - 0.95cm x 0.64cm 3" x 1/2" - 3/8" x 1/4"

Additional Information:

Works with Sizzix® Thinlits® Die Set 20PK - Synchronized Swimmers #2 (666659)







Sizzix® Thinlits® Die Set 20PK - Synchronized Swimmers #2 by Catherine Pooler

Additional Information: Compatible with Sizzix® SideKick® Machine (661770) Works with Sizzix™ Clear Stamps Set 29PK – Synchronized Swimmers (666658)

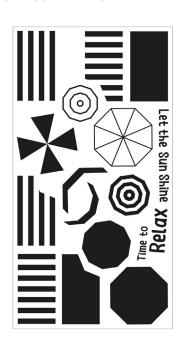


Sizzix™ Clear Stamps Set 16PK – Beach Blankets & Brellas by Catherine Pooler

Approximate Design Size: 3.49cm x 3.49cm - 2.54cm x 2.86cm 1 3/8" x 1 3/8" - 1" x 1 1/8"

Additional Information:

Works with Sizzix® Thinlits® Die Set 15PK – Beach Blankets & Brellas #2 (666656)





Let the Sun Shine



666656 Sizzix[®] Thinlits[®] Die Set 15PK – Beach Blankets & Brellas #2 by Catherine Pooler

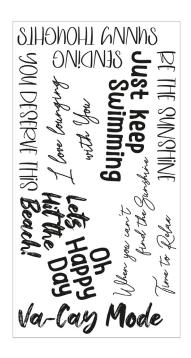


Additional Information: Compatible with Sizzix[®] SideKick[®] Machine (661770) Works with Sizzix[™] Clear Stamps Set 16PK – Beach Blankets & Brellas (666655)



666657 Sizzix[™] Clear Stamps Set 10PK – Vacay Mode by Catherine Pooler

Approximate Design Size: 7.62cm x 2.54cm - 1.59cm x 4.45cm 3" x 1" - 5/8" x 1 2/4"



Time to Relax Just keep Swimming

When you can't find the Sunshine BE THE SUNSHINE

Llove lounging with You

Lets Hit the Beach! Happy Day

SENDING SUNNY THOUGHTS

Va-Cay Mode

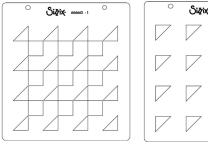
YOU DESERVE THIS

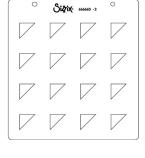


Sizzix[™] Layered Stencils 4PK – Pool Deck by Catherine Pooler

Approximate Design Size:

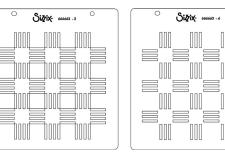
15.24cm x 15.24cm 6" x 6"

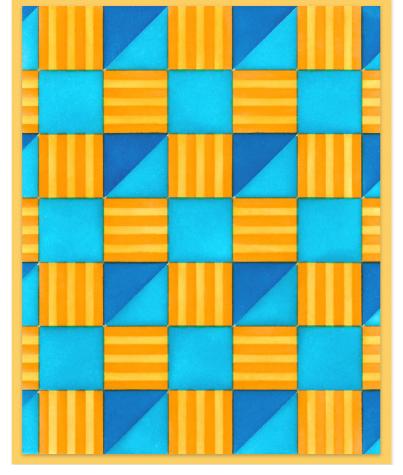




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About Stacey Park

Stacey Park is the owner of Scrapbooking Made Simple, a thriving online retailer and highly successful independent papercrafting brick and mortar shop in the US. From a successful career with a fine jewelry manufacturer, Stacey decided to embark on a new venture after starting a family. She was introduced to the world of arts and crafts through friends, and was immediately struck by the excitement, passion and warmth of the craft community. Recognizing an opportunity to open a craft store herself which offered the personal service she often saw lacking in larger chain stores, Stacey opened Scrapbooking Made Simple in Canyon Country, California in 2002. The store has had exponential growth over the last 20+ years, spearheaded by Stacey's enthusiasm, knowledge and passion for the industry. With a successful storefront, a global ecommerce retail store and social media following, Stacey has a strong and authentic connection to her loyal consumers, which will shine through the products and innovation that she brings to the Sizzix brand.



Watch Stacey's Overview Video 🖸



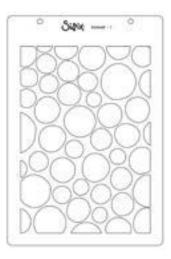
This second collection from Stacey launching globally in May 2024, builds upon those foundational pieces featured in her first release to give consumers even more possibilities. Designed to work perfectly alongside each other, or separately, this exciting new release has been carefully considered by Stacey during the creative process with the Sizzix team to give maximum opportunities for makers, driving great value and versatility, whilst providing the perfect opportunity to try new applications and techniques.

Featuring popular Framelits[®] shapes, contemporary Thinlits[®] designs, decorative stamps and stencils along with a variety of sentiments which can be used all year round, this combination of geometric and nature inspired designs are sure to be a hit with makers!



Sizzix[™] A5 Stencil 1PK – Cosmopolitan, Ecliptic Adornment by Stacey Park

Approximate Desig 10" x 6 3/4" 25.3cm x 17.1cm





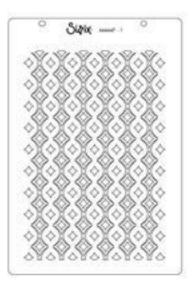


Works with Sizzix™ Clear Stamp Set – Cosmopolitan, Ecliptic by Stacey Park (666590) - March 2024 Release



Sizzix[™] A5 Stencil 1PK – Cosmopolitan, Uptown Adornment by Stacey Park

Approximate Design Size: 10" x 6 3/4" 25.3cm x 17.1cm





Works with Sizzix™ Clear Stamp Set – Cosmopolitan, Uptown by Stacey Park (666591) - March 2024 Release





Sizzix[™] A5 Clear Stamps Set 8PK w/Stencil – Cosmopolitan, Farfallina by Stacey Park

Approximate Design Size: 2 7/8" x 6" - 2 3/8" x 1 3/8" 7.30cm x 15.24cm - 6.03cm - 3.49cm





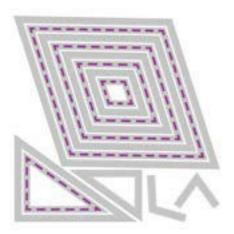


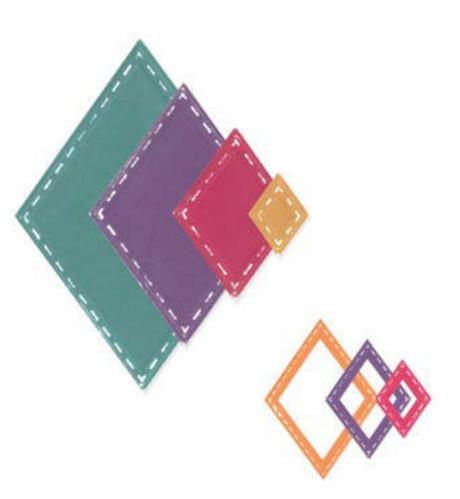
& lead to lt wa beantiful destinations I a so very proud to call you ay friend



Sizzix® Framelits® Die Set 13PK - Fanciful Framelits, Katy Deco Diamonds by Stacey Park

Approximate Design Size: 4 3/8" x 6 1/8" - 7/8" x 1 1/8" 11.11cm x 15.56cm - 2.22cm x 2.86cm







666651 Sizzix[®] Framelits[®] Die Set 9PK - Fanciful Framelits, Alena Arched Circles by Stacey Park

Approximate Design Size: 4 3/8" x 4 3/8" - 1 1/8" x 1 1/8" 11.11cm x 11.11cm - 2.86cm x 2.86cm

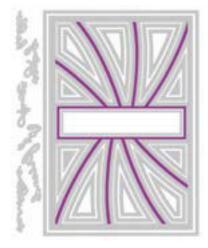






666650 Sizzix[®] Thinlits[®] Die Set 29PK – Cosmopolitan, Swank Spirals by Stacey Park

Approximate Design Size: 3 3/4" x 5 3/8" - 1/2" x 5/8" 9.53cm x 13.65cm - 1.27cm x 1.59cm





Rella friend sunskine



666649 Sizzix[®] Thinlits[®] Die Set 20PK - Cosmopolitan, Refined Rays by Stacey Park

Approximate Design Size: 3 3/4" x 5 3/8" - 1/4" x 1/2" 9.53cm x 13.65cm - 0.64cm x 1.27cm





for you to



MARCH 2024 RELEASE

666609 Sizzix[™] Tool - Gotcha Stand by Stacey Park

Approximate Size: 4" x 4" x 0.79"

10cm x 10cm x 2cm

The Sizzix[™] Gotcha Stand is a dream come true for all lovers of die-cutting. With a sophisticated design to sit perfectly alongside other Sizzix tools, this new stand combines practicality with style. The front of the stand features a strong magnetic surface intended to hold wafer-thin metal dies securely in place. The entire surface area is magnetic allowing users to either manually place dies straight onto the surface or simply hold, hover and move around their crafting workspace to instantly scoop them up, meaning they'll never lose any of those small intricate dies again! They are then easily retrieved from the magnet for their next creative use.

- Modern, ergonomic design to fit snuggly in the hand for easy attraction of dies.
- Full magnetic surface 10cm x 10cm/4" x 4" able to hold multiple dies at once both around the perimeter and in the centre.
- Integrated stand places the magnetic surface at a 50° angle, making it easy to place and reach your dies.
- Stand folds back in for neat storage and secure positioning in the hand.





MARCH 2024 RELEASE

Sizzix Surfacez[™] Revealz Sandable Cardstock, Jewel Collection, 40PK

666677 - A4 Size 666678 - A6 Size

The new perfect pairing from Sizzix is about to hit the shelves with brand new color core cardstock and sanding blocks!

Our Sizzix Revealz Sandable cardstock packs are the perfect addition to our Sizzix SurfacezTM range! With their core hiding a surprise lighter shade of the outer color, they can be sanded, embossed or ripped to reveal the center, allowing makers to enhance incredible embossed detail and dimension. Ideal for creating vintage effects and exaggerating the effect of embossing or debossing, Sizzix Revealz are a perfect partner for a whole host of papercraft makes.

The perfect pairing with Stacey Park's Framelits[®] sets which feature embossing elements, this cardstock opens up even more creative possibilities with Stacey's decorative frame designs.



Sizzix[®] Sanding Blocks 666676

The perfect partner when embossing with dies or embossing folders alongside our new Revealz Cardstock. Enhance that beautiful decorative detail and reveal the color hidden beneath the surface!

- Experiment with different techniques. Use small circular motions on small areas to create a worn effect on or use long sweeping motions to get long strips of distressing.
- Either sand right onto the paper, or just around the edges of your project to create different results.
- Comes in a pack of 2, each at 240-320 grit sanding grade, perfect for working with papercrafts.
- Rectangular shape fits nicely in the hand for the perfect grip while using.

These new items support our wider embossing story, providing you with a full solution to support consumers with and more opportunities to upsell complementary items across our range.

- 10 bold, modern colors providing a fresh look and feel perfect for summer makes and beyond (4 of each color).
- A4 and A6 sizes available at 230gsm/50lb.
- Works perfectly with Sizzix Sanding Blocks to distress an embossed/debossed or textured surface to create dimension.
- Mimics the use of inks without the mess.
- A6 size cardstock packs fits perfectly with Sizzix A6 Embossing Folders without any trimming or wasted cardstock.
- Can be used with the Sizzix Emboss and Transfer Set (Silicone Rubber and Impressions Pad) to emboss a Thinlits[®] design then sand across the surface revealing the color within.
- Smooth on one side and textured on the other give consumers multiple creative options.



Tools & Accessories



664896-Sizzix[™] Making Tool-Stencil & Stamp Tool 664927-Sizzix[™] Accessory-Sticky Grid Sheets-5PK 665799-Sizzix[™] Making Tool-Intricate Craft Tool Set 665798-Sizzix[™] Making Tool-Sizzix Effectz[™] Craft Tool Set 665800-Sizzix[™] Making Tool-Sizzix Surfacez[™] Craft Tool Set 662880-Sizzix[™] Multi-Tool Accessory – Blending Tool w/Replacement Sponge

655120-Sizzix® Accessory-Impressions Pad

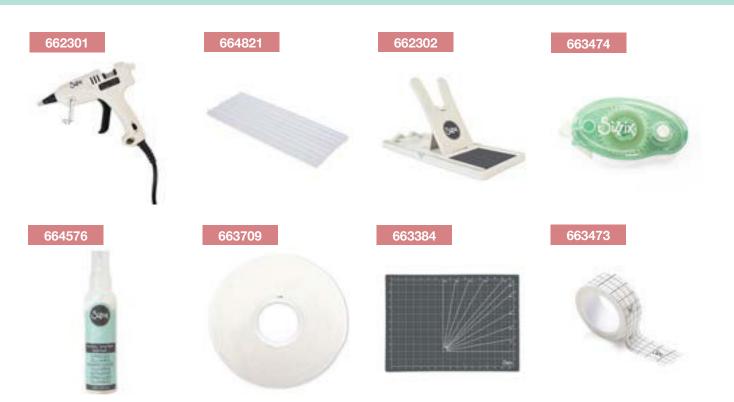
655121-Sizzix® Accessory-Silicone Rubber

662111-Sizzix® Accessory-Emboss & Transfer Set

656499 - Sizzix® Accessory - Magnetic Platform



Making Essentials



662301-Sizzix[™] Making Tool-Glue Gun (UK Version w/EU Adapter)
664821-Sizzix[™] Accessory-Glue Sticks Clear, 20PK
662302-Sizzix[™] Accessory-Glue Gun Stand
663474-Sizzix[™] Making Essential-Permanent Adhesive Roller

664576-Sizzix[™] Making Essential-Express Glue, 120ml 663709-Sizzix[™] Making Essential-Foam Tape 663384-Sizzix[™] Making Tool-Cutting Mat, A3 663473 Sizzix[™] Making Essential - Maker's Tape, 2PK



lets INC) HAVE A fint lawsome GGAXYOU ISOOM Seas the ou're quite th lell to me ietshellabrate! Sizzix.

Summer Collection



Introducing the Sizzix Summer Collection - a vibrant burst of creativity and inspiration to infuse crafting projects with the spirit of the season, and beyond. Our new collection features a dazzling array of stamps, stencils, dies and embossing technologies perfect to elevate summer crafting to new heights. The collection is a tale of two halves, influenced by global trend insights for the season.





Firstly, inspired by the gentle whispers of the ocean and the natural wonders of coastal life, Sizzix Summer is a tribute to the serene beauty of the seaside. Dive into a world where seashells, coral reefs, and majestic marine creatures come to life through intricate die-cuts, stamps, layered stencils and embossing patterns. Bringing a refreshing wave of innovative designs, this collection is perfect for creating papercrafts, gifts or home décor pieces that captures the essence of seaside serenity.

This collection encapsulates 2024 trends for Summer and beyond which consumers will see emulated across fashion, stationery and home décor. A fresh twist on nature spanning land and sea, all tied together in eyecatching seasonal colours.

Secondly, ever popular florals take on a new twist with this on-trend painterly style. Inspired by delicate

brushstrokes and the vibrant hues found in nature's most exquisite blooms, makers will be amazed at how their own artistic visions come to life. Featuring an assortment of flowers and ferns across different Sizzix

technologies, the collection gives amazing versatility and value for money by simply changing the color palette in line with the

seasons.

bster

Let your dreams bloggom



666673 Sizzix[®] Thinlits[®] Die Set 10PK – Ocean Critters by Sizzix

Approximate Design Size: 1 1/2" x 3 5/8" - 5/8" x 3/8" 3.81cm x 9.21cm - 1.59cm x 0.95cm

Compatible with Sidekick[®] machine (661770) and works with Sizzix[®] Thinlits[®] Die Set 11PK – Ocean Medley (666674)



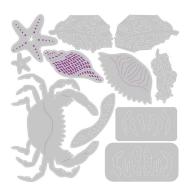




666674 Sizzix[®] Thinlits[®] Die Set 11PK – Ocean Medley by Sizzix

Approximate Design Size: 2 3/8" x 1 7/8" - 1 1/2" x 3/8" 6.03cm x 4.76cm - 3.81cm x 0.95cm

Compatible with Sidekick[®] machine (661770) and works with Sizzix[®] Thinlits[®] Die Set 10PK – Ocean Critters (666673)







666671 Sizzix® Framelits® Die Set 14PK w/10PK Stamps – You're my Lobster by Sizzix

Approximate Design Size: Stamps: 1 1/2" x 2 1/2" - 3/8" x 3/8" Dies: 2 3/8" x 1 7/8" - 1 1/2" x 3/8" Stamps: 3.81cm x 6.35cm - 0.95cm x 0.95cm Dies: 6.03cm x 4.76cm - 3.81cm x 0.95cm

Compatible with Sidekick® machine (661770)









666638

Sizzix[®] 3-D Textured Impressions[®] Embossing Folder – Under the Sea by Kath Breen

Approximate Design Size: 6 1/4" x 4 1/4" 15.88cm x 10.80cm







666665

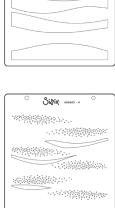
Sizzix[™] Layered Stencil 4PK – Sea Scape by Sizzix

Approximate Design Size: 6" x 6" 15.24cm x 15.24cm





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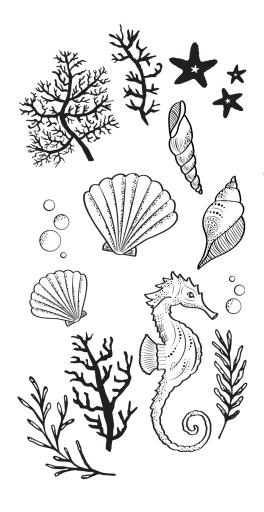


666669 Sizzix[™] Clear Stamps Set 15PK – Ocean Elements by Lisa Jones

Approximate Design Size: 1 3/8" x 2 ¾" - 3/8" x 3/8" 3.49cm x 6.99cm - 0.95cm x 0.95cm

Compatible with NEW Sizzix[™] Stamp & Spin Accessory (666614)







666668 Sizzix[™] Clear Stamps Set 11PK – Seas the Day by Sizzix

Approximate Design Size:

3" x 3/4" - 1 1/2" x 1/4" 7.62cm x 1.91cm - 3.81cm x 0.64cm



HAVE A SENDING BEST Fintaglic JAY! Jou are CLAW-SOME! HAVE A SHELL YEAH! *You're* quite the th! catch! have a CAWSOME birthday Spe-Shell NEW HOME SHELL YEAH! you are so spe-shell to me Seas the day! lets



666672 Sizzix[®] Thinlits[®] Die Set 11PK – Flowers & Fern by Sizzix

Approximate Design Size: 1 12/" x 2 5/8" - 1/2" x 3/8" 3.81cm x 6.67cm - 1.27cm x 0.95cm

Compatible with Sidekick® machine (661770)







666670 Sizzix[™] Layered Clear Stamps Set 20PK – Painted Florals by Sizzix

Approximate Design Size: 1 1/8" x 2" - 3/8" x 3/8" 2.86cm x 5.08cm - 0.95cm x 0.95cm



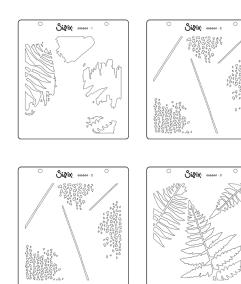




666664

Sizzix[™] Layered Stencil 4PK – Fern by Sizzix

Approximate Design Size: 6" x 6" 15.24cm x 15.24cm







666666 Sizzix[™] A6 Layered Stencil 4PK – Abstract Blooms by Sizzix

Approximate Design Size: 2 ³/₄" x 1 5/8" - 1 1/8" x 1 1/8" 6.99cm x 4.13cm - 2.86cm x 2.86cm













666667 Sizzix[™] Clear Stamps Set 10PK – Born to Bloom by Sizzix

Approximate Design Size:

1" x 3 5/8" - 1 7/8" x 1/4" 2.54cm x 9.21cm - 4.76cm x 0.64cm



I be-leaf in you

Let your dreams blogsom you are blooming lovely



Thoughts

Sending hugs to my best bud

Vou are one of a kind What's up buttercup



666739 Sizzix Surfacez[™] - Cardstock, A4, Summer Colors, 40 Sheets

Don't miss this stunning palette of 10 seasonal trending colors in a must-have Sizzix Surfacez[™] Cardstock pack, the perfect complement to this beautiful Summer collection. This trans seasonal palette featuring a mix of tinted pastels, mid tones, brights and intense darks, offers versatility and longevity across 40 sheets (4 sheets of each color), and of course being highest level of quality that you would expect from Sizzix.







Tools & Accessories



664896-Sizzix[™] Making Tool-Stencil & Stamp Tool 6666614-Sizzix[™] Accessory – Stamp & Spin. Launching May 2024 664927-Sizzix[™] Accessory-Sticky Grid Sheets-5PK 665799-Sizzix[™] Making Tool-Intricate Craft Tool Set

665798-Sizzix[™] Making Tool-Sizzix Effectz[™] Craft Tool Set 665800-Sizzix[™] Making Tool-Sizzix Surfacez[™] Craft Tool Set

662880-Sizzix[™] Multi-Tool Accessory-Blending Tool w/Replacement Sponge

656499-Sizzix® Accessory-Magnetic Platform



Making Essentials



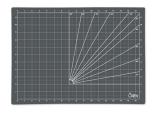












663474-Sizzix[™] Making Essential-Permanent Adhesive Roller 664576-Sizzix[™] Making Essential-Express Glue, 120ml 663709-Sizzix[™] Making Essential-Foam Tape

663384-Sizzix[™] Making Tool-Cutting Mat, A3

663473 Sizzix[™] Making Essential-Maker's Tape, 2PK

Sizzix Surfacez[™]



663007-Sizzix Surfacez[™]-Cardstock, A4, 20 Colours, 80PK 663780-Sizzix Surfacez[™]-Cardstock, A4, 10 Neutral Colours, 60PK 664886-Sizzix Surfacez[™]-Cardstock, A4, 10 Mystical Colours, 60PK 665695-Sizzix Surfacez[™]-Cardstock, A4, 20 Muted Colors, 80PK 665989-Sizzix Surfacez[™]-Cardstock, A4, Black/Ivory/White, 60PK 665990-Sizzix Surfacez[™]-Cardstock, A4, White, 60PK 665276-Sizzix Surfacez[™]-Cardstock, A4, 10 Botanical Colours, 60PK 664873-Sizzix Surfacez[™]-Cardstock, A4, 10 Eclectic Colours, 60PK 664532-Sizzix Surfacez[™]-Opulent Cardstock, A4, Gold, 50PK 664533-Sizzix Surfacez[™]-Opulent Cardstock, A4, Silver, 50PK 664535-Sizzix Surfacez[™]-Opulent Cardstock, A4, Rose Gold, 50PK 664535-Sizzix Surfacez[™]-Opulent Cardstock, A4, Ivory, 50PK



664536-Sizzix Surfacez[™]-Opulent Cardstock, A4, Charcoal, 50PK 665270-Sizzix Surfacez[™]-Opulent Cardstock, A4, Mystical, 50PK



665697-Sizzix Surfacez[™]-Opulent Cardstock, A4, Muted, 50PK





Sizzix Effectz[™]

664809



666173



664810



666169



664809 - Sizzix Effectz[™] - Luster Wax, Gold, 20ml 664810 - Sizzix Effectz[™] - Luster Wax, Rose Gold, 20ml 665271 - Sizzix Effectz[™] - Luster Wax, Lilac Rainbow, 20ml 665271



664811



664811 - Sizzix Effectz[™] - Luster Wax, Silver, 20ml 666173 - Sizzix Effectz[™] - Luster Wax, Ivory, 20ml 666169 - Sizzix Effectz[™] - Luster Wax, Charcoal, 20ml





sizzix.com

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